

# Content Producer

We are looking for a Content Producer who has experience creating content for social media channels, (not limited to TikTok and Instagram) on the go on mobile phone.

As a Content Producer, you will take on multiple roles, including photographer, director, sound, and editor. You will be responsible for the content (photo or video) that the public sees in the digital space. In this role, you will need to collaborate and cooperate internally with multiple department.

## **Requirements**

- Candidate must possess at least Diploma/Advanced/Higher/Graduate Diploma in Art/Design/Creative Multimedia or equivalent.
- Minimum 2-4 years of experience in this field.
- Proven track record of content creation for social media channels.
- Required skills: Photography, video editing and basic knowledge in motion graphics is a plus.
- Experience with Capcut, VN video editor, Adobe Illustrator , Photoshop, After Effect, Premier Pro, Lightroom and other design softwares.
- Good understanding and knowledge in producing assets for social media (Facebook, TikTok, Instagram and YouTube)
- Good interpersonal skills. Able to understand and communicate well with job requestor.
- Experience in airline and travel industry is a plus.

## **Skills and Personality:**

- Conceptualise photo or video project from ideation to execution for brand, destination, events, products and services.
- Thorough knowledge of video timing, and colour grading.
- Adding necessary music and graphic effects into the video.
- Conceptualisation on trend setting content in the form of photos

If you meet the above stated criteria, you can send your resume / CV to [jobs@myairline.com.my](mailto:jobs@myairline.com.my). Closing date will be on **12 September 2022**

Shortlisted candidates will be advised on the date and venue of interview.

