

Creative Designer

Requirements

- Minimum 3-5 years of experience in this field.
- Knowledge and skills in graphic and multimedia design and layout.
- Ability to present ideas and solutions through effective communication.
- Responsible and the ability to meet deadlines.
- A strong visual and creative sense.
- Be flexible to make changes as required by the client or individual project objectives.
- Ability to pay attention to details and be well organized.
- Expertise with Adobe Creative Cloud.
- Possess an understanding of branding, marketing, and consumer behavior and the ability to apply that knowledge to design.

Skills and Personality:

- Be able to conceptualize and create design based on knowledge of layout principles and requirements of the brief.
- Be able to visualize ideas and concepts in line with the Company's Corporate Identity and turn them into compelling creative materials to drive overall brand awareness and sales.
- Strong ability to produce creative material (static & animated) for applications across many different platforms (both online and offline) e.g. social media, BTL & ATL materials, events and sponsorships.
- Design illustrations, social media visuals and Marketing collaterals.
- Develop graphics for product illustrations, logos and websites.
- Create Animation, Audio and Visual Effects.
- Create visual solutions using specialized and latest technologies.
- Ability to design creative from concept to delivery
- Present framework designs with description of the idea meant to be communicated.
- You shall also be required to carry out any other duties or responsibilities that may be assigned to you by Management as deemed fit.

If you meet the above stated criteria, you can send your resume / CV to jobs@myairline.my. Closing date will be on **12 September 2022**.

Shortlisted candidates will be advised on the date and venue of interview.

