

Copywriter

Requirements

- 2-3 years of working in creative or digital advertising agencies
- Proven work experience as a Copywriter
- Excellent written communication skills with a keen eye for detail.
- A previous experience with online content will be a distinct advantage.
- Excellent written communication and presentation skills with a keen eye for detail
- Stellar problem-solving and project management skills.
- Self-motivated with excellent sense of creativity, dynamic personality, and a positive attitude

Skills and Personality:

- Writing original copy for advertising campaigns & social media, preparing script for daily content for Company products and maintaining brand consistency across all channels.
- Involve in brainstorming to propose cool ideas for marketing/advertising campaigns.
- You will be responsible for quality control on a large amount of short copies about our brands and products
- Proofreading copies for typographical errors, mistakes in grammar, style, and spelling.
- Ensuring that each copy is unique and aligned with provided structure guidelines.
- Well organized and operates well independently, capable of following pre-determined workflows.
- Ability to write creatively to create engagement in social media and other platforms.
- Able to work at a fast pace accordingly with pending workloads and deadlines.
- Team player and able to work under pressure.
- Carry out any other duties or responsibilities that may be assigned to you by management as deem fit.

If you meet the above stated criteria, you can send your resume / CV to jobs@myairline.my. Closing date will be on **12 September 2022**.

Shortlisted candidates will be advised on the date and venue of interview.

