

# Creative Content Creator

## (Photographer cum Videographer)

We are looking for a creative Content Creator who has experience setting visual moods and tone in imagery, but at the same time is open to exploring different ways to create that content. As a Content Creator, you will take on multiple roles, including photographer, director, sound engineer, and editor. You will be responsible for the images and videos that the public sees in the digital space and beyond. In this role, you will need to collaborate and cooperate internally with multiple department.

### Requirements

- Candidate must possess at least Diploma/Advanced/Higher/Graduate Diploma in Art/Design/Creative Multimedia or equivalent.
- Minimum 4-6 years of experience in this field.
- Proven track record of product styling and photoshoot, and video editing.
- Required skills: Photography (Studio and external), video production, video editing and basic knowledge in motion graphics.
- Passionate in photography and video production.
- Experience with Adobe Illustrator , Photoshop, After Effect, Premier Pro, Lightroom and other design softwares.
- Digital Imaging (DI) knowledge is required.
- Good understanding and knowledge in producing assets for social media (Facebook, TikTok, Instagram and YouTube)
- Good interpersonal skills. Able to understand and communicate well with job requestor.
- Experience in airline and travel industry is a plus.

### Skills and Personality:

- Conceptualize video project from ideation to execution for brand, destination video, bite-size Instagram / TikTok videos, educational video content for products and services.
- Setting up camera equipment for video shooting.
- Thorough knowledge of video timing, and color grading.



- Work and manage external video team for brand or destination videos.
- Editing raw video footages into the final video.
- Adding necessary music and graphic effects into the video.
- Conceptualization on trend setting content in the form of photos
- Capture and edit photos and visuals for multiple platform and occasion. I.e. events launches, destination photos, crew/pilot/ground ops profile, livery etc..
- Perform retouching and image adjustments after photo shoot.
- Upload photos onto internal image bank and ensure keywords and meta tag are done properly.

If you meet the above stated criteria, you can send your resume / CV to [jobs@myairline.com.my](mailto:jobs@myairline.com.my). Closing date will be on **12 September 2022**.

Shortlisted candidates will be advised on the date and venue of interview.

