

Marketing Executive - Loyalty

Requirements

- Possess a Degree/Diploma in Marketing or related discipline
- Minimum 3 years relevant working experience in consumer marketing, loyalty/rewards program marketing or partnership management
- Strategic thinking, creative mindset, strong data analytical skills
- Strong understanding of e commerce, traditional and digital marketing and social media
- Proficient in both written and spoken English, a plus if also proficient in Bahasa Malaysia and/or Mandarin

Skills and Personality:

- Self-motivated, proactive, meticulous, adaptable to a fast pace work environment with tight deadlines
- Willingness to learn, pleasant attitude, good work ethics and a great team player
- Good time and project management skills
- Good interpersonal and presentation skills

If you meet the above stated criteria, you can send your resume / CV to jobs@myairline.com.my.

Shortlisted candidates will be advised on the date and venue of interview.

