

Marketing Executive - Ancillary

Requirements

- Possess a Degree/Diploma in Marketing, Business Administration or related discipline
- Minimum 3 years relevant working experience in e-commerce, FMCG /F & B product management, ancillary marketing or airline commercial experience will be an added advantage
- Strategic thinking, creative mindset, strong data analytical skills, negotiation skills
- Strong understanding of e commerce, traditional and digital marketing and social media
- Proficient in both written and spoken English, a plus if also proficient in Bahasa Malaysia and/or Mandarin

Skills and Personality:

- Creative, meticulous, self-motivated, adaptable to a fast pace work environment with tight deadlines
- Willingness to learn, pleasant attitude, good work ethics and a great team player
- Good time and project management skills
- Good interpersonal and presentation skills

If you meet the above stated criteria, you can send your resume / CV to jobs@myairline.com.my.

Shortlisted candidates will be advised on the date and venue of interview.

