

Brand Team Lead

Requirements

- Possess a Degree/Diploma in Marketing, Advertising, Mass Communications or related discipline
- Minimum 4 years relevant working experience in marketing or brand management role
- Strong understanding of traditional and digital marketing, content and social media
- Proficient in both written and spoken English, a plus if also proficient in Bahasa Malaysia and/or Mandarin
- Experience in digital/creative agency/FMCG industry would be an advantage

Skills and Personality:

- Creative, able to produce innovative and original ideas, attention to details, self-motivated, adaptable to a fast pace work environment with tight deadlines
- Willingness to learn, pleasant attitude, good work ethics and a great team player
- Good time and project management skills
- Good interpersonal, presentation and analytical skills

If you meet the above stated criteria, you can send your resume / CV to jobs@myairline.com.my.

Shortlisted candidates will be advised on the date and venue of interview.

